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Dear Parent/Guardian

Safer Internet Day: Tuesday 7 February 2023

Safer Internet Day is a great opportunity for young people, school staff, parents and carers to get involved in a truly global campaign. This year young people are being encouraged to voice their views, opinions or stories of using social media, gaming or apps. The platforms young people use are spaces for connection, community and collaboration, which is why **Safer Internet Day** challenges them to foster supportive relationships and respectful communities, whilst equipping them with the skills they need to keep themselves and others safe in these spaces.

This [collection of guides](#) provides parents and carers with key information about the most popular social media and gaming apps that children and young people are using today.

Keeping Young People Safe online - Under the Influence

Social media offers the potential to capture the attention of a large audience and people can become overnight celebrities or outright brands, known as 'influencers'. Social media influencers, may perpetuate unrealistic ideals and inappropriate messaging as they promote certain products, lifestyles or attitudes which are designed to persuade others to act based on their recommendations. Being exposed to influencers on social media can be a challenge for impressionable young people who may be susceptible to the positive and negative behaviour exhibited by them. For help managing the influencer effect, please click [here](#).

For more general support and advice about how to keep your child safe online, please visit: <https://hwb.gov.wales/zones/keeping-safe-online/>

Best wishes

Andrew Hesketh
Assistant Headteacher

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